

Overfitting

 Overfitting happens when **AI memorizes past data too well** but struggles to handle new information.

 Think of it like a student who memorizes answers instead of learning concepts.

 AI should **recognize patterns**, not just repeat old data.

Why Overfitting is a Business Risk

 **Scenario:** Patrick's company uses AI to predict customer demand.

 **Overfitting Problem:**

- ✓ AI memorized **historical buying patterns**.
- ✓ When **new market trends** appeared, AI failed to adjust.

 **Lesson:** AI should learn general trends, not memorize past events.

3 Ways to Avoid Overfitting:

- 1 **Use More Diverse Training Data** – AI should learn from **varied scenarios, not just past trends**.
- 2 **Limit Model Complexity** – AI shouldn't have too many layers or rules that force it to overlearn details.
- 3 **Test AI on Unseen Data** – AI should be tested on **new, real-world data** before deployment.

 AI that generalizes well makes smarter, future-proof decisions.

Real-World Example: AI in Stock Market Predictions

 **Scenario:** A hedge fund uses AI to predict stock prices.

-  **Overfitting Problem:** AI memorizes **historical trends** but fails when the market shifts.
-  **With Proper Training:** AI learns **adaptive strategies** to handle new market conditions.

 **Lesson:** AI should predict **possibilities**, not assume the past will repeat.

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